# Contest Rules

Toronto Eaton Centre **Retail shop! card 201**0 Contest Rules & Regulations • Contest starts at 12:01 AM on **Wednesday June 15th 2010** and continues until 11:59 PM on **Sunday, October 31, 2010**, the Contest Closing Date.

1. (a) To enter a shop! card purchase must be made of $100.00 or more at the Toronto Eaton Centre Guest Services Desk (b) Entrants must fill out a ballot to be entered into a random draw

1. (a) To enter a shop! card purchase must be made of $100.00 or more at the Toronto Eaton Centre Guest Services Desk (b) Entrants must fill out a ballot to be entered into a random draw for the Prize. Draws will be made on June 30, 2010, July 31, 2010, August 31, 2010, September 30, 2010 and November 1, 2010. Selected entrant will be contacted by either telephone or email as listed on the entry form. (c) If any selected entrant cannot be reached within two days of being contacted, declines the prize, or fails to return a Declaration and Release of Liability as specified below, another entrant will be selected in her or his place. (d) The random draw will be made by Toronto Eaton Centre's management team.

2. Entrants are eligible to win the following prize: **One (1) shop! card valued at $200.00** (regular shop! card rules apply) **each month of the contest.**

3. Contest valid at Toronto Eaton Centre. No purchase necessary. To enter please submitted self-addressed envelope on or before the Contest closing Date to Toronto Eaton Centre "Retail shop! card" contest, c/o 220 Yonge Street, Suite 110, Toronto Ontario, ON M5B 2H1.

4. To be declared a winner, the selected entrant must meet all eligibility requirements; and may also be required to sign and return a Release of Liability and Declaration of Compliance. The contest judges' rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.

5. By entering this contest, both nominators and nominees consent to the use of their entry, name, address and/or any photograph that may be taken in publicity carried out by Toronto Eaton Centre and/or their advertising agencies, without further notice or compensation. All entries become the property of the contest sponsors and will not be returned.

6. This contest is open to residents of Canada, except employees of Toronto Eaton Centre, Cadillac Fairview, and their respective parent and affiliated companies, representatives, dealers and agents, contest suppliers and judges, and those with whom they are domiciled. The contest is subject to all applicable federal, provincial and municipal laws and regulations.

7. No communications will be entered into except with selected entrants. To receive a copy of the Contest Rules or a list of the winners, send a postage-paid, self-addressed envelope on or before the Contest Closing Date to Toronto Eaton Centre "Corporate shop! card" contest, c/o 220 Yonge St, Suite 110, Toronto, ON M5B 2H1.

8. Odds of winning depend on the number of eligible entries. Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by contest sponsors. Contest sponsors take no

responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors; nor for any errors or omissions in printing or advertising this contest.

9. All entries become property of the contest sponsors, who assume no responsibility for failure of the internet or the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Contest sponsors reserve the right, in their sole discretion, to cancel or suspend the email portion of this contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws. Should such an attempt be made, contest sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

10. By entering this Contest, entrants release and hold harmless the contest sponsor(s), its/their advertising and promotional agencies and the contest judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with this Contest or, if declared a winner, the prize(s). Before being declared a winner, selected entrants may be required to sign and return, within a stipulated period of time, a Declaration of Compliance with the Contest Rules and a full Liability and Publicity Release. By accepting a prize, winners consent to use of their name, place of residence, voice, statements and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.

11. This contest will be run in accordance with these rules, subject to amendment by contest. Contestants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the contest. The terms of this contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.